



## **MAJOR INNOVATION**

# **BLUETOO:** finally a product that is truly active in the fight against nosocomial infections!

Bluetoo is the 1st biocide in the world to include a visual indicator of effectiveness in its formula. Effective at 99.999% as a bactericide, Bluetoo was specifically developed to fight against nosocomial infections in the treatment of surfaces, and it has been tested very successfully by a Microbiology and Virology laboratory.

### New or well-known epidemics: fears spread quickly too

In France, it is estimated that each year 500,000 to 800,000 patients contract a nosocomial infection. In addition to this phenomenon, the recurrent development of epidemics means that today hygiene is a new societal "trend" that could become an obsession over the next few years.

### BLUETOO, a revolution for hygiene and personal safety

Easy to use, the Bluetoo product is ready for use and can be sprayed on all types of surfaces. It appears colored when projected onto the surface, and then it visually lightens progressively and becomes completely discolored after 5 minutes. The complete discoloration is a sign guaranteeing that enough contact time has elapsed for the destruction of microorganisms, germs and bacteria, and that is now time to rinse and/or wipe.

The performance of the Bluetoo product guarantees full effectiveness after 3 minutes of contact (official laboratory tests). What's more, the product retains its full disinfection capacities (99.999%) when diluted by up to 1% (1 liter of product + 99 liters of water). In this case, there will be no coloration/discoloration phenomenon, but **the effectiveness will be the same for a lesser cost.** 

Bluetoo does not limit itself to disinfecting, since it also has a cleaning action - one of the active ingredients of which is based on a natural agent. It is biodegradable and not subject to hazard labeling.

One obvious use for this product is in medical and paramedical environments, but it can also be used in practically all fields and industries. It could be developed on the mass market eventually, by selling through pharmacies and retailers of personal hygiene products.

This innovation on the global surface hygiene market is destined to develop at lightning speed.

### Ciel Vert, a Group that already stood out from the rest

The Ciel Vert Group has been manufacturing industrial cleaners with an organic and environment-friendly focus for some twenty years. With nationwide references and international approval from NATO, amongst other bodies, Ciel Vert has always demonstrated a unique technological expertise.

#### www.bluetoo.fr

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